

**2010**

Dear Artist/ Crafter:

The Point Pleasant Beach Chamber of Commerce is pleased to announce plans for its **"33rd ANNUAL FESTIVAL OF THE SEA ARTS AND CRAFT SHOW"**.  
(VOTED ONE OF THE TOP 100 EVENTS IN NORTH AMERICA!!!!)

Our 2010 show is scheduled for Saturday, **September 18<sup>th</sup>**, from **10:00 am to 7:00 pm**. on Arnold and Bay Aves., in downtown Point Pleasant Beach. Our rain date is Sunday, September 19th.

A **\$250.00** application fee reserves you a 10' x 10 ' space in one of the premier events at the Jersey Shore. Your participation will be enhanced by several other events taking place that day, such as The Five Mile Run and other venues of the Festival. **All** applications must be in by **May 14, 2010**.

After the tremendous success of last year's Festival, we are excited about the plans for this event. We plan to continue to advertise in major magazines, newspapers, and on the internet, radio & TV.

This year's event will be a **"JURIED SHOW"** for those who have a **homemade craft**. **Those who do not have a homemade craft may still participate but will not be judged**. Please complete the enclosed registration form and return it to us along with three **(3)** photographs (**no** computer prints) and a list of related items you wish to sell. Our application deadline is May 14th **PLEASE** enclose a check for \$250.00 payable to PPBCC Arts & Crafts Show.

If you have any questions, please contact us Monday through Friday between 10:00 am and 4:00 pm at (732)899-2424.

Any application received **after** May 14<sup>th</sup>, and **accepted** will be **\$275.00, if space is available**.

All applications must be mailed to the Chamber Office.

Sincerely,

Festival Committee

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