

**FESTIVAL OF THE SEA 2010 - NON-PROFIT APPLICATION**  
**(ABSOLUTELY NO APPLICATIONS ACCEPTED AFTER JUNE 25, 2010)**

This year's Festival of the Sea will take place on Saturday, September 18th (raindate, Sunday, Sept. 19th). Last year, an estimated crowd of over 50,000 people attended the Festival. Due to the growing popularity of this event, and a substantial increase in advertising, we expect this year's event to be a bigger success. It will once again include a Five-K running race (sponsored by the Point Pleasant Lions Club), food vendors, over 150 arts and crafts booths, non-profit booths, commercial exhibits, kiddie games and information booths. There will also be live entertainment throughout the day.

We are writing to you today for two reasons. First we are once again pleased to have the opportunity to offer a limited number (**only 15**) of exhibit spaces to non - profit organizations based in **Point Pleasant Beach**. As representatives of the local business community, we are as dedicated to contributing to the quality of the communities we serve as we are to promoting commerce. Simply stated, a pleasant place to live is a pleasant place to do business. Many of our local business owners live in this area as well. It is for these reasons that we sponsor or support community activities such as the Festival of the Sea, the Christmas Tree Lighting, etc.

You may raise money for your organization by selling items in one or more of the following categories: raffle tickets, custom printed goods, or arts and craft items. If the items you would like to sell do not fall into one of the categories listed, please call the Chamber of Commerce office and we will determine if the items are acceptable. You may **NOT** sell food or beverages at your exhibit space. **NOR MAY YOU SOLICIT OUTSIDE OF YOUR BOOTH. NO EXCEPTIONS!!!!**

We are also extending non-profit organizations the opportunity to set up **game booths** that would be acceptable to the family group, especially children. Some examples are a ring- toss, fish pond, bean toss, or rain gutter sail boat races. We would like it to fit in with the " Sea " theme, but it is not mandatory. Our only request is that the game fee be reasonable enough so that most children can afford to play.

If your organization would like to apply for a 10' exhibit space, please fill out the attached application and return it to the address listed above by June 25th. Please note that there will be a minimal fee of \$150.00 charged for the space. Please remember that space is limited to **LOCAL** Organizations and will be awarded on a first come first serve basis. The fee and volunteers arrangement has been revised for this year. Check the box on the application to see how your organization can help with volunteers **to help us** for Festival Day. **NO** applications accepted after **JUNE 25th....NO EXCEPTIONS!!!**

**OVER**

Festival hours are 10: 00 a.m. to 7:00 p.m. No early breakdowns will be permitted and your space must be manned at all times. Otherwise, we will not be able to invite you back next year.

Sincerely,

The Board of Directors

\*\*\* NO GENERATORS WILL BE PERMITTED

\*\*\* NO GAS OR ELECTRIC WILL BE AVAILABLE

\*\*\* ABSOLUTELY NO GLASS OF ANY KIND WILL BE PERMITTED

\*\*\* SET UP WILL BE AT 7:00 A.M. ALL VEHICLES MUST BE OFF THE STREET BY  
9:00 A.M.

**Enter at Arnold and Lincoln Avenues.**

Nonpro10

**2010 FESTIVAL OF THE SEA  
NON - PROFIT ORGANIZATIONS**

(APPLICATIONS WILL NOT BE ACCEPTED **AFTER** (JUNE 25, 2010))

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NAME OF ORGANIZATION

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ADDRESS OF ORGANIZATION (**Point Pleasant Beach, Point Pleasant, Bay Head \*only\***)

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NAME OF PERSON TO CONTACT                      PHONE                      HOME PHONE

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TYPE OF DISPLAY ( Table, booth, display board )                      N.J. NON-PROFIT TAX I.D. #

PLEASE LIST AND DESCRIBE THOSE ITEMS THAT WILL BE OFFERED FOR SALE AT YOUR DISPLAY , TYPE OF CHILDREN'S GAME, ETC.

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**PLEASE CHECK ONE....**

\_\_\_\_\_ **\$150.00**, IF YOU DO NOT SUPPLY VOLUNTEERS FOR FESTIVAL DAY

\_\_\_\_\_ **FREE**, IF YOU GIVE US VOLUNTEERS (4 Hours) TO HELP US, FESTIVAL DAY.

CALL 732-899-8076/899-2424 FOR DETAILS.....

**APPLICATION DEADLINE:** JUNE 25, 2010

METHOD OF PAYMENT: CHECK ENCLOSED \$ \_\_\_\_\_  
CREDIT CARD: # \_\_\_\_\_ EXP. \_\_\_\_\_  
DATE \_\_\_\_\_ TYPE: \_\_\_\_\_  
(VISA, MASTERCARD, DISCOVER, AMER. EX.)